

Better safe than sorry

Your broker always keeps you informed... If you are unsure, come and find us

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Finding Meaning in Every Day: The Importance of Insuring Your Life



Imagine for a moment that you were asked a question as profound as it was challenging: «Why don't you decide to live instead of giving up?» This was the question that psychiatrist Victor Frankl asked his patients on their first day of therapy. Frankl, who survived two Nazi concentration camps, dedicated his life to exploring «man's search for meaning.»

Science supports the idea that people who find purpose in their lives tend to enjoy better health and live longer. But how is that purpose built?

The Japanese have an answer for this: «ikigai», which translates as «life worth living.» The concept of ikigai is based on four key elements:

- **Do what you love:** Find your passion.
- **Help others:** Define your mission.
- **Apply your talents:** Recognize what you do well.
- **What you are paid for:** Identify your profession.

By insuring your life, you can continue on your way with peace of mind.

Insuring our path and protecting our loved ones through Life Insurance is an act of responsibility and love. Life is unpredictable, and taking steps to ensure the financial security of those we love is essential.

We never know when or how that moment will come, but here, at your Insurance Brokerage, we work with experts who will help you find the right coverage, the most suitable renewal conditions and a price that fits your budget.

Remember the story of Jack O'Neill, whose life revolved around his passion: surfing. His personal «ikigai» led him to invent neoprene, a garment that kept his body warm all the time.

So, have you already discovered your life purpose? Exploring this question can be an exciting and rewarding journey! Not only does it help you find meaning in each day, but it also gives you the opportunity to live a life truly worth living.

Taking care of the most precious ones

Christmas is approaching, and with it comes the season of giving and receiving. Children eagerly await the gifts of the Three Wise Men, but this year we want to talk about a special gift that we should all consider: the peace of mind that health insurance provides.

Imagine a scenario where, instead of toys, your most valuable gift is your health and that of your family. This is what many people are discovering thanks to the protection of health insurance.

Health is a treasure that we often take for granted until we face an illness or medical emergency. At such times, quality medical care becomes the number one priority. This is where good health insurance comes into play.

What does Health Insurance offer?

Access to Quality Medical Care: Health insurance allows you to access the best medical professionals and the most advanced facilities without worrying about costs.

Coverage for Essential Treatments: It covers a wide range of treatments, from routine medical visits to surgical interventions and specialized therapies.

Financial Protection: It prevents you from facing overwhelming financial burdens in times of illness or injury.

Preventive Care: It promotes preventive care, helping to detect health problems before they become serious.

Peace of mind: Having health insurance gives you peace of mind, knowing that you are prepared for any medical possibility.

This Christmas, as you enjoy the happiness and company of your loved ones, consider gifting yourself and your family the protection of health insurance. It is a gift that goes beyond the holidays.

Happy Christmas holidays and healthy living to all!



Enjoy Winter Safely in the Snow: Your Ski Insurance



Hello winter season! It's finally time to enjoy the snow and ice sports we love so much, like skiing, snowboarding and skating. However, it is essential to remember that, although fun is guaranteed, accidents can happen at any time. Being prepared is the key to a worry-free winter experience.

In your adventurous backpack, you cannot miss Ski Insurance designed to protect you in case of slips, falls and mishaps. This insurance has a medical team willing to provide you with top-quality care and will look after the rescue and transportation costs if you are a long way from home and need help. Remember that accidents, unfortunately, can occur

both on and off the ski slope, with statistics indicating one incident every 23 minutes at ski destinations.

This December, immerse yourself in the magic of ice and snow with confidence and safety. Before venturing into your favourite sports, be sure to visit our office and you will enjoy the peace of mind of being well protected. Your fun in the snow will be even more pleasant knowing that you have Ski Insurance that supports you at all times.

So, prepare your equipment, adjust your boots and prepare for an exciting winter season with the security that Ski Insurance provides. Enjoy winter safely and with no worries!

Curiosity

Moustache Insurance: A Curious Policy of the Past

In the world of insurance, there are policies for almost everything, even the most unusual. In the 19th century, insurance company Lloyd's of London issued a peculiar policy: Moustache Insurance.

This insurance protected people whose public image depended largely on their moustaches. If a man with a prominent moustache lost it due to an accident, the policy would compensate him. The trick? He had to keep his moustache intact, unless he wanted to give up his compensation.

Although it may seem extravagant, this policy reminds us that the world of insurance throughout history has adapted its products to the most unusual needs of people, even when it comes to something as personal as a moustache.



Wherever you are, and at whatever time of day or night, Accident Insurance invites you to drive

Do you know why there is a higher risk of accidents at Christmastime? Because anyone and everyone goes out drinking and then drives vehicles over 13 years old without checking the wheels, brake pads, or changing the windshield wipers.

Thank goodness that our Brokerage has Roadside Assistance insurance. Good insurance will assist you from kilometre zero and lend you a courtesy car to get to your destination while you get the damaged vehicle repaired at the garage.

Do you need any other services? Well then, ask us...

Recommendation

